2022 HOMECOMING PARADE
October 23-29, 2022

2022 HOMECOMING
BOLD IN BLACK AND Gold

IOWA Homecoming Executive Council
145 Iowa Memorial Union
Iowa City, IA 52242
Dear Parade Applicant,

On behalf of the University of Iowa Homecoming Executive Council, we would like to thank you for your interest in the 2022 Homecoming Parade. The 2021 Homecoming celebration at the University of Iowa brought back much of what we love about Homecoming – community, tradition, and an in-person parade! We are working around the clock to build on what we made last year, and to make the 2022 Homecoming Parade bigger and better than ever before.

The Homecoming Parade is an annual tradition that unites students, alumni, faculty, and organizations from all corners of the Iowa City community. The Homecoming Parade is a time to celebrate being a Hawkeye! Each year, we welcome Hawkeye alumni back home to celebrate their achievements alongside more than 15,000 spectators from around the world. From fancy floats and marching bands to dance groups and beyond, the Homecoming Parade lets student organizations, community groups and UI departments to flaunt their Hawkeye spirit. It’s an event that no Hawkeye wants to miss.

Attached to this letter is the official application to submit an entry into the 2022 Homecoming Parade. We’ve changed a few things around from previous years to make the process easier and more efficient. Take some extra time with your organization to be as creative as possible with your entry – we want to build the best Homecoming Parade ever, and that begins with you!

If you have any questions or concerns regarding the 2022 Homecoming Parade, please reach out to us at the email listed below.

Go Hawks!

Matt McDonnell (he/him)
Vera Barkosky (she/her)
Parade Directors
Homecoming Executive Council
125 N. Madison Street, Iowa City, IA 52242
hoco-parade@uiowa.edu
homecoming.uiowa.edu
Parade Application (Non-refundable)
2022 University of Iowa Homecoming Parade

This application is due on Friday, October 7th at 5:00 PM.
Contact our Parade Directors with any questions at hoco-parade@uiowa.edu

Step 1 of 3: Payment & Information
Cash and checks are accepted. This application and accompanying payment should be submitted to the Office of Leadership, Service & Civic Engagement (formerly CSIL), at the following address:

Office of Leadership, Service & Civic Engagement
145 Iowa Memorial Union
Iowa City, IA 52242

Student organizations and university departments must pay through a blue requisition payable to CSIL Homecoming.

<table>
<thead>
<tr>
<th>Group Type</th>
<th>Associated Fee</th>
<th>Associated Fee (With a Class 1 Entry)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Group (non-UI student organization)</td>
<td>$150</td>
<td>$130</td>
</tr>
<tr>
<td>UI Department</td>
<td>$100</td>
<td>$80</td>
</tr>
<tr>
<td>UI Student Organization</td>
<td>$50</td>
<td>$30</td>
</tr>
</tbody>
</table>

Basic Information:
Please write legibly, using blue or black ink. Illegible applications will not be accepted.
For more information on entry classes, please refer to the Parade Guidelines (attached in this packet).

Entry Class: (circle one) Class 1 Class 2 Class 3 Class 4
Will Animals Be Present? Yes No
Organization Name: ______________________________
Contact Name: ______________________________
Contact Email: ______________________________
Contact Phone: ______________________________
Mandatory Parade Meeting Selection:
Please select the option that works best for your organization’s representative. This is non-binding – you will be asked to confirm your selection at a later date.

I plan on attending: (circle one)

- Sunday, October 23rd, 6:30 PM
  Pomerantz Center, Room C131
- Monday, October 24th, 7:30 PM
  IMU, Iowa Theater

Please note: Failure to attend a mandatory parade meeting will result in dismissal from the 2022 UI Homecoming Parade.

Step 2 of 3: Sketch & Description

In the space below, please provide a detailed sketch and written description of the float/entry’s design and theme. Please include the number of motorized and non-motorized vehicles (hay racks, trailers, etc.) and the number of people in the entry.

Your application will not be processed without this sketch and description.
Step 3 of 3: Sign & Certify

Please take a moment to read the Parade Guidelines attached to this packet. It is your responsibility to ensure that all members of your organization understand and abide by these guidelines. When you’re ready, sign the statement below.

*I have read and fully understand the parade rules and guidelines and agree to abide by them. I understand that any violations of the attached rules will result in possible removal from the parade and forfeiture of my entry fee.*

Print Name: ________________________________________________________________

Signature: ________________________________________________________________

Date: ___________________ Amount Paid: ________________

* Class 1 entries will be given priority. A late fee ($55) must accompany all applications submitted or postmarked after 5:00 PM on Friday, October 7th, 2022, to the Office of Leadership, Service & Civic Engagement, at the address listed on page 1.

When submitting this application, we ask that you only include pages 1-3.

(For Office Use Only)

Paid:  Yes  No  Amount: __________

Line Up # _________________

Staff Receiving: ________________________________

2022 Homecoming Parade Application • Page 3
The 2022 Homecoming Parade Application is due on Friday, October 7th at 5:00 PM.

We will have 136 entries in this year’s Homecoming Parade due to space limitations. A late fee of $55 is applied if the application is submitted after the deadline.

The following rules and guidelines are to be met by all entrants in the 2022 Homecoming Parade. Any violation of these guidelines will result in forfeiture of participation in the parade. Entry fees will not be refunded for any reason including severe weather. Please retain these instructions and bring them to your assigned mandatory parade meeting (details listed in Guideline #2 below).

Questions may be directed to the Homecoming Parade Directors at: hoco-parade@uiowa.edu

Additional security has been hired to staff the parade route. There will be barriers roping off the route for the safety of both participants and spectators. Do not cross these barriers.

**General Parade Guidelines:**

1. **An entry fee is required for every entry and must accompany the application.** Each entry must follow the vehicle/float dimensions: 12 foot height, 60 foot length, 100 inch width (including rails), and a 1 foot street clearance.

   Entries that take the space of two entries (ex. having multiple vehicles or a large group of people) will need to submit a second application with full payment for the space it is taking.

   There are four entry classes, and they are defined as follows:

   - **Class 1 - Traditional float entries:** All participants must provide their own pulling mechanism and transportation, if applicable. The pulling mechanism must consist of a maximum of one motorized vehicle. A maximum of 30 people may be present on or around the float entry.
• Class 2 - Walking and non-motorized entries: These entries may consist of a maximum of 60 people on foot, person-powered, or animal powered vehicles (ex. bicycles, big wheels, or horse & carriage).

• Class 3 - Motorized vehicles without floats (ex. cars or tractors): The number of vehicles included in this entry space will be dependent on the size of the vehicles. In such entries, there must be an interval between vehicles that is equal to the vehicle length. For example, a vehicle 6 feet in length must have a gap of 6 feet between that and other vehicles in the entry. If the vehicles are of varying sizes, the space between vehicles must be equivalent to the length of the large vehicle in the entry.

• Class 4 - Novelty unity entries (ex. military equipment, fire equipment, antique vehicles) - those that do not fit into any of the above three categories. These entries will be considered unique and will be reviewed on a case-by-case basis by the Homecoming Council. All decisions made by the Homecoming Council are final.

2. A mandatory meeting will be held for all entries. A representative from your entry is required to attend. Failure to do so will result in loss of entry fee and disqualification from the parade. The position of each entry will be announced at this time and this list will be reviewed. It is very important that one member of your organization attend this meeting! There are two meeting options:
   • Sunday, October 23rd at 6:30 PM in the Pomerantz Center, room C131
   • Monday, October 24th at 7:30 PM in the Iowa Theater (IMU)

3. All accepted entries must submit a form that acknowledges their acceptance of these parade guidelines in order to participate. For the 2022 Homecoming Parade, this form must be submitted by Monday, October 17th at 5:00 PM.

   *Note: This form will be sent out at a later date.

4. No alcoholic beverages or illegal substances will be allowed on or near the entries prior to or during the parade. If alcoholic beverages and or illegal substances or their containers are found, or the person operating any type of vehicle is suspected of having consumed alcohol, the entry will be pulled from the parade. Police assistant will be used if necessary.

5. Entries may not display advertisements for alcohol or tobacco (ex. banners, logos, etc.) on their float.
6. No items may be thrown from the entries at any time.
   - However, items may be handed out, under the following circumstances: A minimum of two persons must be on each side of the entry, but on the outermost edges of the street at all times, to pass out items to spectators. Entries violating this policy will be removed from the parade and entry will not be refunded. This will be enforced by Parade Security and the Iowa City Police Department. Designate a person in your party to replenish any distributed items to the persons alongside the crowd.

7. All entries with motorized vehicles must carry a minimum 2A10B, 5-lb fire extinguisher. It must be shown upon request to parade personnel prior to and or during the parade in addition entries must yield the right of way to all.

8. All entries that include children ages 12 and under will be required to have a ratio of one adult for every 10 children.

9. Proceed to your assigned location in the parade staging area no later than 3:00 PM so that the lineup can be positioned properly. The parade will begin at exactly 5:45 PM, and the flow of entries will proceed according to the parade route and staging area maps.

   *Note: Times may change, pending Iowa City approval.

10. Do not bring extraneous vehicles into the staging area. Additional vehicles will delay the start of the parade and will be towed at the owner’s expense. If someone in your party is differently abled and/or needs special transportation around the staging area, please email the Parade Directors at: 
    hoco-parade@uiowa.edu

11. At the end of the parade route, please be considerate of those behind you and clear the area quickly. Explicitly follow the direction of parade personnel.

12. Under no circumstances will a group be allowed to stop during the parade. Specifically, marching bands should not stop to perform. The parade will move at a constant flow and will only stop in the event that the preceding entry stops. If any entry cannot proceed at any point during the parade, please exit the parade route at the nearest possible exit or move to the side of the road immediately and informed the next entry to continue around you.
13. Any participants who wish to have animals in their entry must indicate so on the attached application. Entrants are responsible for the cleaning and disposal of any waste produced by animals they bring to the parade. Though animals may be present, they may not leave the transportation vehicle.

14. If, for any reason, the parade needs to be called off (ex. extreme weather or otherwise), the Homecoming Advisor and Parade Directors will make that decision.

Failure to abide by the above policies will result in dismissal from the 2022 Homecoming Parade without refund.

Additional Information:
- Applications will not be processed without payment in full by the application deadline.
- Class 1 entries will be given $20 off the application fee.
- We strongly recommend Class 1 entries, as they will take priority over all other types. If the parade exceeds capacity, Class 1 entries will be given spots over walking or non-motorized entries, no matter their order in the application line.

Feel free to contact us with any additional questions.

Go Hawks!

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